SOFTSKILLS SERIES BY ALMA BRAINY

CAPTIVATING PRESENTATION SKILLS

THIS SEMINAR CONSIST OF SIX (6) SERIES

June 1, 8, 15, 22, 29, 8 July 6, 2021

2 - 3.30 P.M.

Online platform via Team Meeting

Register today by scanning the QR code (see page 2)



SOFT SKILLS SEMINAR SERIES

"...this seminar offers the most thorough breakdown of exactly how the world's great presenters get their message across to their audience."

SEMINAR 1 "Spoken Words"

We'll study the quality of his spoken words when he presented his idea that made thousands of his people believed him, willing to fight the battle for him, kill and to be killed because of him.

1st June 2021 | 2pm-3.30pm



SEMINAR 2 "Captivating Skills"

When Apple announced that Jobs would not deliver his keynote presentation at Macworld Expo in 2009, many threatened to protest Job's absence. In this session, we will review his real footage and analyze what makes his presentation so unique and missed.

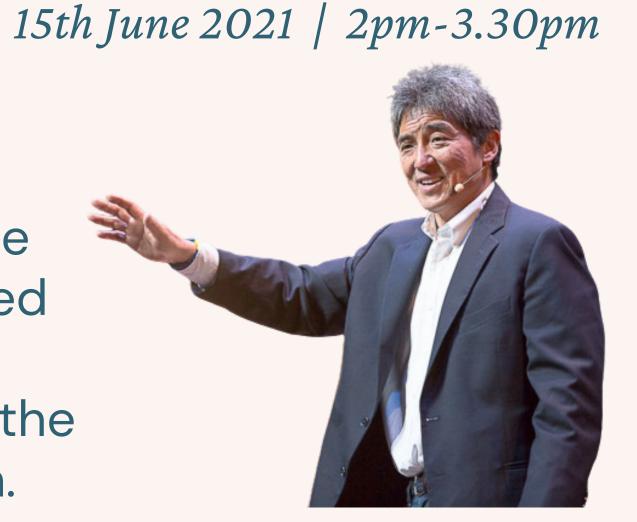
8th June 2021 | 2pm-3.30pm



SEMINAR 3 "Kawasaki Method"

His name is Guy Kawasaki. When Steve Jobs launched the first iPhone, he nailed all of Kawasaki's methods. We will analyze each of them based on the

actual Apple's keynotes presentation.



29th June 2021 | 2pm-3.30pm

SEMINAR 5 "Hard Talk"

Sarcasm, outspoken, and blunt are the elements that can be associated with his way of talking. This skill is very powerful when dealing with certain circumstances. In this session, we are going to learn how Tun silenced BBC from constantly harassing Malaysia.

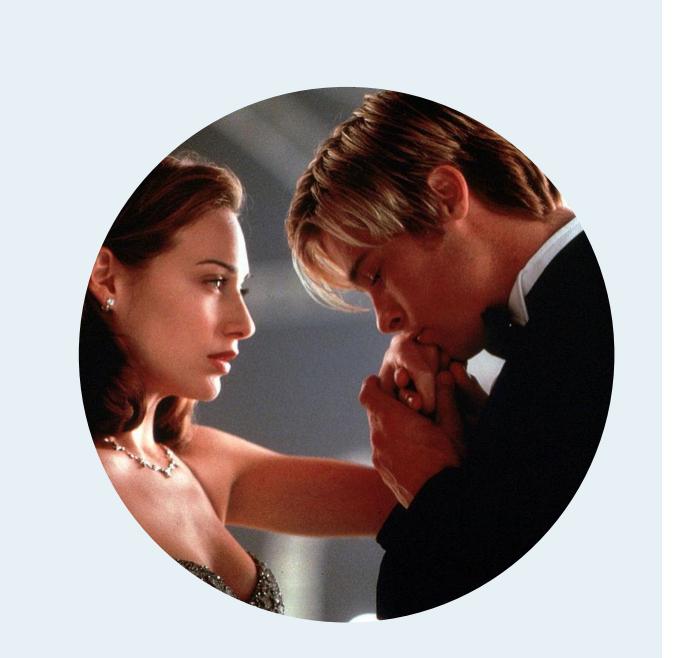


SEMINAR 4 "Now or Never"

Although this is just a romantic scene from the movie Meet Joe Black, the mistake made by Brad Pitt when trying to convey his message is something worth it for everyone to learn from.

You'll find that this is also the same mistake that most of us normally do on a constant basis. Learn to avoid it.

22nd June 2021 | 2pm-3.30pm



6th July 2021 | 2pm-3.30pm

Scan To Enrol



SEMINAR 6 "Gesture Effect"

Some of you were watching
Bollywood movies without subtitles,
you have no clue what was the
hero/heroin talked about... but you
CRIED!!!. In this session, just sit back
and enjoy few movie clips and learn
from them how to get the message
across so effectively by just using
voice tonation, body language, facial
expression, and a few other
unspoken techniques.

